

1 Introduced by the Council Member Carter and Co-Sponsored by Council
2 Members Love, Brosche, Bowman, Ferraro, Crescimbeni, Boyer, Becton,
3 Dennis, Hazouri, R. Brown, Wilson, Morgan, Anderson, R. Gaffney,
4 Newby, Schellenberg, Gulliford and K. Brown and amended by the
5 Transportation, Energy and Utilities Committee:
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8 **ORDINANCE 2018-124-E**

9 AN ORDINANCE RENAMING THE ENTIRE LENGTH OF NEW
10 WORLD AVENUE TO "POW-MIA MEMORIAL PARKWAY"
11 LOCATED IN COUNCIL DISTRICT 12; DIRECTING THE
12 LEGISLATIVE SERVICES DIVISION TO FORWARD THIS
13 ORDINANCE TO THE PLANNING AND DEVELOPMENT
14 DEPARTMENT; WAIVING SECTION 745.105(G),
15 *ORDINANCE CODE*, TO ALLOW FOR THE NEW STREET
16 NAME TO CONTAIN A HYPHEN WHICH IS PROHIBITED
17 BY §745.105(G); PROVIDING AN EFFECTIVE DATE.
18

19 **WHEREAS**, the City of Jacksonville has a long and storied
20 history as a military town, and the Westside of Jacksonville in
21 particular, has been associated with military and service members
22 since field operations began at Cecil Field in December 1941; and

23 **WHEREAS**, during the first 10 years of its opening Cecil Field
24 was the home to dive bomber pilots, student pilots and crews who
25 trained on the grounds; and

26 **WHEREAS**, Cecil Field was deactivated for short periods of time
27 after World War II, but it was designated a navy auxiliary air
28 station in 1952, and became known as Naval Air Station Cecil Field-
29 the South's first master jet base; and

30 **WHEREAS**, the airmen who trained at Naval Air Station Cecil

1 Field were turned out to Korea, Vietnam, the Pacific Rim and Desert
2 Storm; and

3 **WHEREAS**, squadrons from Cecil Field were aboard every Atlantic
4 Fleet aircraft carrier deployed to Southeast Asia during the
5 Vietnam War, and during this same period, thirteen Cecil Field
6 pilots were listed as prisoners of war ("POW") or missing in action
7 ("MIA"); and

8 **WHEREAS**, squadrons from Naval Air Station Cecil Field were
9 sent to the Persian Gulf War in the 1990s, and notably, Michael
10 Scott Speicher, was stationed at Naval Air Station Cecil Field
11 prior to being shot down over Iraq during the Persian Gulf War on
12 January 17, 1991; and

13 **WHEREAS**, until Speicher's remains were identified in 2009, he
14 was listed by the Navy as MIA; and

15 **WHEREAS**, Cecil Field was decommissioned in 1999 and is now a
16 civilian, public-use, joint civil-military airfield and industrial
17 park known as Cecil Commerce Center and Cecil Airport; and

18 **WHEREAS**, beginning in or around 2002, New World Avenue was
19 extended north from Cecil Commerce Center to its terminus beyond
20 Cecil Commerce Center Parkway; and

21 **WHEREAS**, Cecil Commerce Center is home to the Cecil Field POW-
22 MIA Memorial, which honors the POW-MIA pilots and service members
23 that were lost over the Vietnam and Desert Storm conflicts, and to
24 distinguish the history of NAS Cecil Field as a military base; and

25 **WHEREAS**, the Cecil Field POW-MIA Memorial was dedicated in
26 1973 by the families of POW-MIA pilots and service members to
27 ensure that these brave soldiers were not forgotten; and the site
28 consists of markers and associated planted trees for each of the 16
29 POW-MIA pilots, a pavilion, a stage area, starburst (metal display
30 of aircraft), and a granite base seal of NAS Cecil Field; and

1 **WHEREAS**, Florida is home to over 1.5 million veterans with
2 over 150,000 of those veterans residing in Northeast Florida
3 (Duval, Clay and St. Johns Counties); and

4 **WHEREAS**, the City of Jacksonville desires to honor those
5 military men and women from past wars and conflicts who have been
6 designated as POW or MIA; and

7 **WHEREAS**, the City of Jacksonville believes that the best
8 manner in which to memorialize the sacrifices of these military
9 personnel and their families is to rename New World Avenue as "POW-
10 MIA Parkway"; and

11 **WHEREAS**, the 911 Emergency Addressing Advisory Committee at
12 its April 4, 2018 meeting has reviewed and made a determination to
13 change the name of New World Avenue to "POW-MIA Memorial Parkway",
14 a copy of the Committee minutes are attached hereto as **Exhibit 2**;
15 and

16 **WHEREAS**, the Jacksonville Historic Preservation Commission at
17 its March 28, 2018 meeting has made a determination that there will
18 be no historical impact, a copy of the Commission minutes are
19 attached hereto as **Exhibit 3**; and

20 **WHEREAS**, the Council finds it appropriate to change the street
21 name from New World Avenue to "POW-MIA Memorial Parkway" for its
22 entire length; and

23 **WHEREAS**, the provisions of Chapter 745 *Ordinance Code*, have
24 been complied with in all respects; now therefore

25 **BE IT ORDAINED** by the Council of the City of Jacksonville:

26 **Section 1. New World Avenue Renamed POW-MIA Memorial**
27 **Parkway.** The name of New World Avenue, in Council District 12, is
28 hereby renamed "POW-MIA Memorial Parkway", by which name the entire
29 length of such street shall be hereafter known and designated. A
30 copy of the map of New World Avenue in the affected area is

1 attached hereto as **Exhibit 1.**

2 **Section 2. Legislative Services Division directed to**
3 **forward a copy to the Planning and Development Department.** The
4 Chief of Legislative Services is directed to send a copy of this
5 legislation once enacted to the Planning and Development
6 Department, Addressing Section, for processing, implementation, and
7 coordination with 911 Emergency, Fire and Rescue Department, the
8 U.S. Postal Service and other affected agencies and organizations.

9 **Section 3. Waiver of Section 745.105(g), Ordinance Code.**
10 Section 745.105 (g), *Ordinance Code*, requiring that street name
11 changes not include hyphenation, is hereby waived to allow for the
12 new street name as set forth in Section 1 hereof to contain a
13 hyphen.

14 **Section 4. Effective Date.** This ordinance shall become
15 effective upon signature by the Mayor or upon becoming effective
16 without the Mayor's signature.

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19 Form Approved:

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21 /s/ *Margaret M. Sidman*

22 Office of General Counsel

23 Legislation Prepared By: Paige H. Johnston

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